

Job Site Photo Checklist

Great project photos help demonstrate your capabilities, build credibility, support proposals, create marketing content, and document successful project outcomes. Use this checklist to capture every stage of the job.

Before the Project – Existing Conditions

- Wide shot of the entire project area
- Close-up of the existing floor condition
- Cracks, surface defects, or problem areas
- Project access points and obstacles

Stand in the same location for your before and after photos to create impactful comparisons.

Equipment Setup

- Equipment staged before work begins
- Tooling selected for the application

During the Project – Equipment in Action

- Machine operating photos
- Operator using equipment
- Tooling engaging the surface
- Material being removed
- Progress photos at 25%, 50%, and 75% completion

Best photos include action shots, operator interaction, tooling close-ups, and visible surface transformation.

Surface Preparation Details

- Coating removal
- Glue removal
- Thin set removal
- Surface profile creation
- Grinding passes
- Shot blasting pattern
- Scarifying results

Close-up photos often communicate surface quality better than wide shots.

Finished Surface – Final Results

- Full room wide shot
- Multiple angles of completed surface
- Surface close-ups
- Edge work
- Transition areas
- Clean job site photos

Show customers what was achieved: coating removed, adhesive removed, surface profiled, concrete polished, or floor prepared for the next trade.

Team & Professionalism

- Team photo (when appropriate)
- Operators wearing PPE
- Safe operating practices
- Clean and organized job site
- Professional interaction with the customer

Before Posting

- Photos are clear and in focus
- Good lighting
- No customer-sensitive information visible
- Job site appears clean and professional
- Photos clearly show the problem being solved
- Photos demonstrate the quality of the finished result
- Project transformation is easy to understand